



PRESS RELEASE
FOR IMMEDIATE RELEASE

New Zone Managing Director in Europe

Lyreco is delighted to announce the appointment of Walter Raes as Zone MD Europe – effective from 22nd April.



Walter Raes previously worked at Lyreco for seven years in the 1990s, leading Lyreco's Benelux business, so he is well schooled in the Lyreco business model and culture.

Since leaving Lyreco in 2000, he has gained extensive senior management experience in a variety of international companies, including Papyrus and Paperlinx.

Lyreco's worldwide subsidiaries are supervised by three Zone MDs, two in Europe and one in Asia Pac, reporting to Steve Law CEO. Gregory Lienard is responsible for Asia Pac, with Europe being split between Christophe Chambre and Walter Raes.

After an extensive induction, Walter will take responsibility for his subsidiaries in June.

About Lyreco:

Lyreco is a privately owned provider of workplace supplies solutions to the business community and a leader in business-to-business workplace supplies solutions. With 10,000 employees, including a sales force of over 4,500 people, its core expertise is in the focus on customer service and distribution excellence. As well as being market leader in Europe, Lyreco is also present in Australia and Asia operating in 26 countries. Adding partners, it covers 44 countries over 5 continents.

For more information, please visit www.lyreco.com

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